

## CARDIAC SURGERY BUSINESS UNIT – CARDIOPULMONARY PRODUCT LINE

January 2013

# Sorin Group welcomes customers again in Mirandola Plant

On January 18, 2013 we had the first group of customers visiting Sorin Group Mirandola plant after we stopped these activities last May. It was a very important day for us, a further step to total recovery.

The customers coming from Spain have been welcomed in an outside location for product presentations. The sessions have been very appreciated, various topics have been covered:

- Recovery plan
- Product presentations:
  - Cannulae
  - Inspire preview
  - Xtra ATS
  - Sorin Group Perfusion System: S5 HLM / Xtra ATS / Connect / Heartlink / Inspire

For the second part of the visit the group moved to Sorin Group facility where they visited the production plant.

The event has been extremely positive and engaging with a very good interactions with the customers. The feedbacks we received have been very enthusiastic.

Thanks to the Spanish Sales organization, Sorin Group Spain and Palex and to the Global CS Marketing Team and welcome back to our customers

